ABSTRACT

A method of delivering a newspaper or magazine, including: formatting information of the newspaper or magazine in a computer system; the information including at least one user interactive element which enables a user to indicate a request for further information relating to the content of the newspaper or magazine by interacting with the element using a sensing device which is adapted to transmit data indicating the request to the computer system; and printing the information at a printer networked with the computer system so as to produce the newspaper or magazine.

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